

Course Descriptions

Marketplace Theology I - Why Does the Marketplace Matter to God?

An in-depth study of the origins of God's purpose for work and business, and its role in the fulfillment of the Great Commission. Students will study the theology of work, and learn how the principles of creation, the fall, redemption, and restoration apply to business and the workplace. It is a 2-credit course.

Learning Objectives:

1. Understand God's original plan for mankind, and how it applies to the marketplace.
2. Learn about the various spheres of marketplace influence and how this aligns with the Great Commission.
3. Identify which sphere of influence you are called to operate in, and how to fulfill your call within your sphere with maximum effectiveness.

Marketplace Theology II - Biblical Foundations of Entrepreneurship and Industry

A biblically integrated business course with the goal to help students understand how business can be used as a tool for social and spiritual transformation. Students will learn how to identify opportunities and take calculated risks, and how to use their gifts, skills, and abilities to build profitable enterprises with sustainable, social, environmental, and spiritual impact. It is a 2-credit course.

Learning Objectives:

1. Identify and analyze the various phases of entrepreneurship and business development, and how to develop the skills to move from one phase to the next.
2. Recognize the value of wealth creation, entrepreneurship, and industry.
3. Identify entrepreneurs and innovators in the Bible, and apply the lessons learned in today's business environment.

Practices of Biblical Entrepreneurship - Building a Kingdom Business or Social Venture

A [number of courses, number of credits] biblically integrated business course that provides students with an understanding of the essential disciplines required to create and grow a successful and financially viable for-profit, non-profit venture, or project with societal, environmental, and spiritual impact. The course begins with an introduction to Biblical Economics, where students are challenged to reject the “scarcity” economic worldview in favor of a biblical view of sufficiency and abundance. The course ends with succession and exit, where students learn the value of building a multigenerational venture that leaves a legacy. The course uses various biblical and practical business examples to demonstrate that business can be redemptive, and that the Bible is the best business textbook.

Learning Objectives:

1. Acquire the tools to be “salt and light” in the marketplace, regardless of the economic system or environment you are operating your business in.
2. Align your business idea with God’s plan for your life.
3. Learn how to protect your intellectual property while developing an innovative culture within your company.
4. Count the cost of starting or growing an impactful business or project.
5. Develop financial forecasts and analyze financial statements.
6. Develop a marketing and sales plan from a biblical approach.
7. Identify the four parts of a business and how to develop an organizational chart.
8. Select the best financing option for your business or project.
9. Learn how to expand your business or project internationally as a tool to fulfill the Great Commission (Business as Mission, BAM)
10. Determine how to ensure that your venture is able to exist beyond your lifetime.

Kingdom Business Planning - Developing a Kingdom Business Plan and Pitch Deck

A biblically integrated business course that enables students to develop a comprehensive operational plan for a Kingdom business or project that demonstrates a measurable social, environmental, financial, and spiritual impact.

Students must work independently or as a team to develop a for-profit or non-profit business idea that meets a specific need in society. Students must then demonstrate how they will execute their plan sustainably, and with measurable impact. Students who complete this course qualify to compete for cash prizes to invest in their ventures at the annual PBC Kingdom Business and Social Venture Business Plan Competition, and the annual PBC Kingdom Business and Social Venture Impact Investor Pitch. As for those with non-profit ventures, they will have a chance to pitch in the annual PBC Kingdom Business and Social Venture Impact Grant Maker Pitch. It is a 2-credit course.

Learning objectives:

1. Develop a comprehensive operational plan for a Kingdom business or project that demonstrates a measurable social, environmental, financial, and spiritual impact.
2. Learn how impact investors make investment decisions, by analyzing pitch decks that use guiding principles developed by Kingdom impact investors.
3. Develop and present an investment pitch deck for your project or business.
4. If qualified, present your pitch deck before real investors for a chance to win a cash prize to invest in your project or raise debt or equity capital.